



**Your
Partners in
Building**



NEWSLETTER

November Issue

IN THE NEWS

ITS TIME TO TELL THE CSR STORY....



Celebrating Half a Century of Western Australian Manufacturing at CSR Gyprock

Perth - 1971

Daddy Cool is topping the charts with Eagle Rock.

West Perth defeats East Perth in the WAFL Grand Final.

And Gyprock opens their first WA manufacturing plant at Welshpool.

The fifth Gyprock factory in the nation was built at a cost of \$1.4 million, or over \$15 million in today's money. The factory was officially opened by then-Premier J.T. Tonkin on 10th September 1971, having commenced production in July.

In the proceeding 50 years, tens of millions of tonnes of plaster and compound has been produced, lining the walls and ceilings of thousands of homes across Western Australia.

Premier Tonkin said of the factory in his remarks "it will employ Western Australian labour in processing a high-proportion of Western Australian raw materials" which remains as true today as it did half a century ago.

Welshpool produces plasterboard using gypsum mined from Jurien Bay to the north of Perth.

CSR STORYTIME CONTINUES...

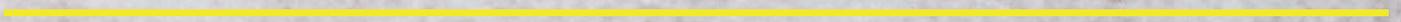
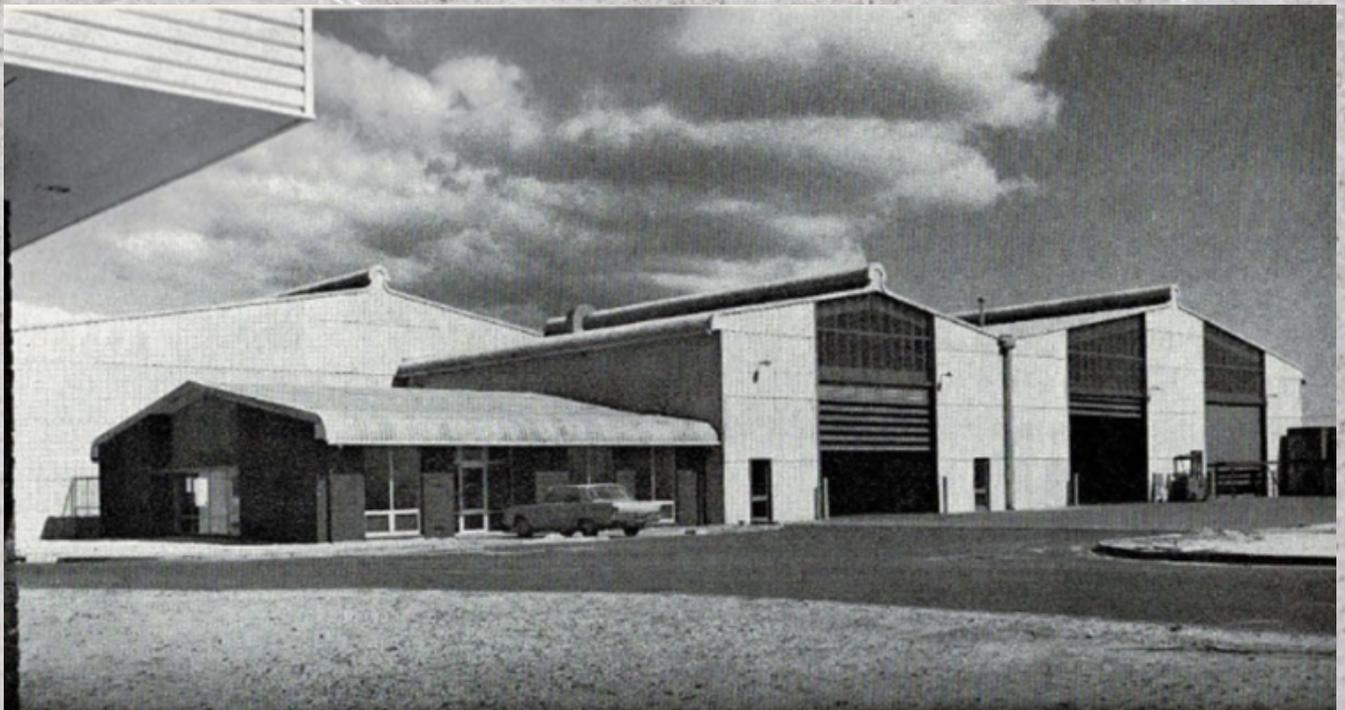
This commitment to Western Australian building extended beyond the factory too. Gyprock faced strong opposition from established Plasterglass producers in Perth, referring to the relatively new board as 'paper board', so in response Gyprock gave builders and installers guided tours of the new facility to bolster confidence in plasterboard. In addition, teams from NSW were brought over to train and educate installers who upon completing the course became known as '30 Day Wonders.' CSR Gyprock soon became the bulk plasterboard supplier for many former Plasterglass customers.

To this day Gyprock remains proudly (West) Australian Made, having just recently been certified by the Australian Made Campaign as part of an ongoing commitment to Australian manufacturing jobs.

"We are very proud to have manufactured more than 200 million square metres of Gyprock plasterboard at our Welshpool factory over the past 50 years, most of which would still be installed and doing its job in WA homes, offices, hospitals, schools and the like." says Brendon Cave, Gyprock Regional General Manager.

Gyprock's Welshpool site now employs over 80 people and produces more than 5 million m² of board on average every year, enough to cover the playing field of Perth's Optus Stadium nearly 300 times.

"As a manufacturer producing a quality Australian made product" continues Brendon, "we have created employment and career opportunities for thousands of West Australians."



SUPPLIER UPDATES

PRICE INCREASES

NOVEMBER

MODERN JOINERY
VESPOL
CHOICE
BONDALL WESTBUILD
M & B JOINERY

DECEMBER

RONDO
INTEX
HUME TIMBER
WESBEAM
QUEENWEST TIMBER
CEILING PREFAB
KINGSPAN-AIRCELL



Merry Christmas!

Versatile TRADING HOURS

**Closed from Saturday the 25th of
December**

**Reopening Tuesday the 4th of
January 2022**



Any enquiries about stock and deliveries before this time
please contact a member of our team



IN THE NEWS

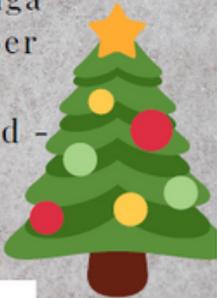
After another unpredictable year its time to kick back and celebrate- we would love you to join us for our 2021 Christmas party! Details below.



*You are invited to
Versatile Mitre 10*

CUSTOMER CHRISTMAS PARTY

500 Alexander Drive, Malaga
Friday the 3rd of December
from 3pm
-Food and Drinks Provided -
RSVP 22nd November to
marketing@vbp.com.au



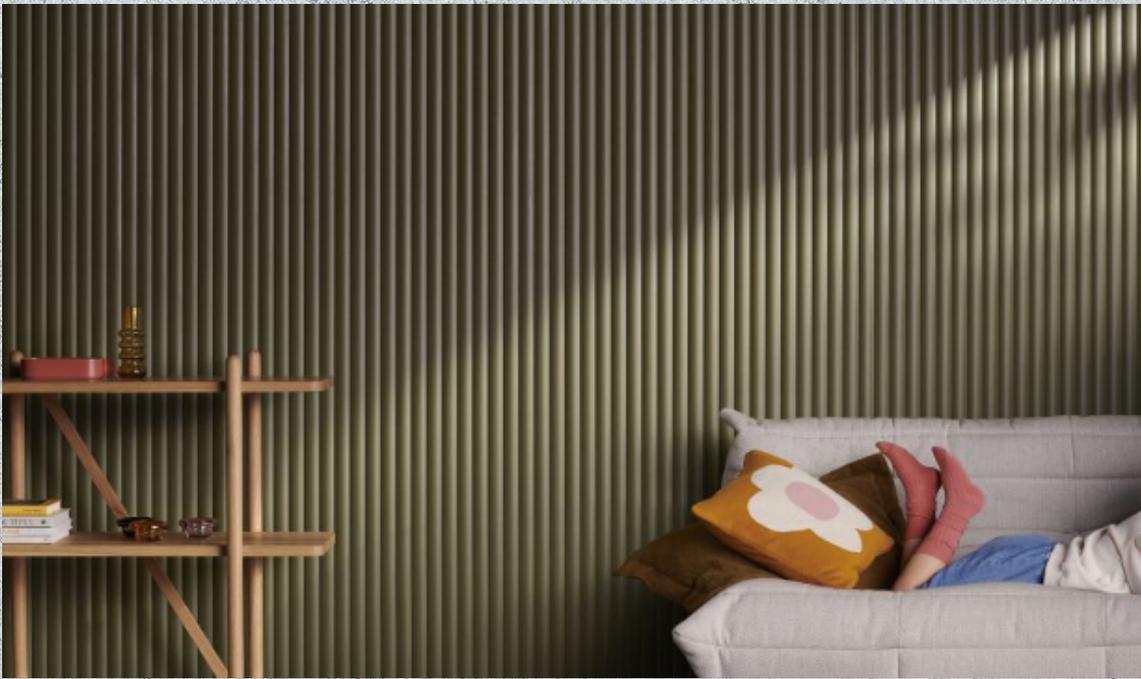
Versatile
MITRE 10 TradeCentre

'TIS THE SEASON TO BE
JOLLY

Feature Product

SURROUND
by Laminex™

We have recently had alot of interest in the new Laminex range- Surround by Laminex. The stylish designs really add a beautiful feature to any room. If you have any enquiries, please get in touch.



As seen on



\$1 MILLION REWARD

For information which leads to the location of 4 year old Cleo Smith



Last seen at the Blowholes Campground in Macleod (50km north of Carnarvon)

Contact Crimestoppers on
1800 333 000

FOR ANY INQUIRIES CONTACT US!



If you are a supplier we would love to feature you in our newsletter!

Contact-
marketing@vbp.com.au

FOLLOW US



www.vbp.com.au



Versatilemitre10



Facebook.com.au/versatilebuildingproducts



Versatile

MITRE 10 TradeCentre

Your Partners in Building

9249 2333